

March 17, 2015

Mr. Mark Killian, Chair, and Members
Arizona Board of Regents
Suite 230
2020 North Central Avenue
Phoenix, AZ 85004-4593

Dear Chair Killian and Board Members:

We respectfully write to you regarding your consideration of reduced out-of-state tuition for Dreamers.

TheDream.US is a national private scholarship fund for Dreamers. We provide scholarships to immigrant youth who have received Deferred Action for Childhood Arrivals (DACA) and thus have temporary legal status and are able to legally work in the United States. We are currently offering scholarships in seven states, including Arizona. We work with partner colleges in states that provide an affordable college education for Dreamers. In Arizona, we are partnering with Maricopa Community Colleges (Phoenix College) and Arizona State University Online to offer career-ready, associate's and bachelor's degrees.

Our scholarship is privately funded and takes the place of the federal Pell Grant – which Dreamers are ineligible to receive. We select highly motivated Dreamers who have demonstrated significant financial need, academic promise, and a determination to succeed in college and in life.

Together with the Bob & Renee Parsons Foundation, a Phoenix-based foundation committed to supporting Arizona families, we are offering a \$2 million Challenge Grant to create a Scholarship Fund for Arizona DREAMers. We will match dollar-for-dollar monies raised by the Arizona community for a scholarship fund for Arizona's DREAMers up to \$2 million. The Arizona Community Foundation and the Arizona Hispanic Chamber of Commerce have each provided seed grants. These funds are contingent upon Arizona Dreamer's ability to attend Arizona institutions that offer an affordable education. For this reason, we are currently only working with ASU's online programs.

We believe that it is critical to the future economic prosperity of this nation to educate our promising, highly motivated youth. In Arizona, this is particularly important. By 2020, 68 percent of all Arizona jobs will require some education beyond high school. Today, only 37 percent of Arizonans have associate's, bachelor's, or advanced degrees. Yet, Arizona has a population of highly motivated immigrant youth who have DACA and will contribute to Arizona's future - given the opportunity to earn a college degree.

We are working to make this a reality by providing scholarships to affordable Arizona partner colleges where our scholars can earn career ready degrees that will enable them to contribute to the economic prosperity of the State of Arizona. Should you need more information about our program, we are happy to provide it.

Thank you for your time and attention.

Sincerely,

TheDream.US Co-Founders:

Don Graham, CEO Graham Holdings Company

Amanda Bennett, journalist

Carlos Gutierrez, former U.S. Secretary of Commerce

Henry Muñoz, Democratic activist and philanthropist

Cc: Candy Marshal, President

Gaby Pacheco, Program Director



Building the American dream one student at a time.