



## I Stand With Immigrants Day of Action Partnership Toolkit

### Wednesday, October 25, 2023

#### About the Campaign

The *I Am An Immigrant* campaign encourages each of us to explore our individual heritage and The *I Stand With Immigrants* (ISWI) initiative, powered by the FWD.us Education Fund, Inc., leads narrative campaigns that empower immigrants and allies to share their stories and drive action that demonstrates how immigration is good for our communities, economy, and country. We do this with the goal of encouraging everyone to explore their individual heritage and celebrate both our distinct and shared experiences.

#### The Details

On Wednesday, October 25, the *I Am An Immigrant* campaign will host its 8th annual *I Stand With Immigrants* Day of Action. As we celebrate the I Stand With Immigrants Day of Action this October and redouble our support for immigrants of all backgrounds, ***we call on our institutions to offer robust support to undocumented students, faculty, staff, and community members this school year.*** As more undocumented students each year are ineligible for DACA and DACA itself remains under threat; undocumented students, faculty, and staff need support from their institutions now more than ever.

The ISWI Day of Action has two tracks for engagement, one for organizations and institutions to engage and another for students on campus to participate through a student organization or on-campus center. Organizations and institutions can include non-profits; college and university presidents, chancellors, and administrators; or businesses.

#### We're asking partners to participate in the Day of Action by

1. **Sharing their support for immigrants on social media** during the Day of Action on October 25.
2. **Circulating resources for colleges and universities to better support undocumented and other immigrant students** leading up to and on the Day of Action. Or, if you are a higher ed institution, showcasing the resources you have that support undocumented and immigrant students.
3. **Inviting students on campuses to participate in the Day of Action.**
  - Students and other on-campus groups can sign up at this link: [iamanimmigrant.com/dayofaction](https://iamanimmigrant.com/dayofaction)

Email [dayofaction@iamanimmigrant.com](mailto:dayofaction@iamanimmigrant.com) by **October 20th** to join as an *I Stand With Immigrants Day of Action* partner.

Want to take your partnership to the next level? We have more suggestions for engagement below.

### Opportunities to Engage

There are many ways to engage your community during the *I Stand With Immigrants Day of Action*. As always, *I Am An Immigrant* and its partners will be posting and sharing stories on social media with the hashtag #IStandWithImmigrants on Wednesday, October 25th. We hope you will, too!

1. **Promote resources that support undocumented students pursuing higher education.**

Like we mentioned above, more undocumented students each year are ineligible for DACA and DACA itself remains under threat. It's crucial that leaders in higher education and organizations that support higher ed continue to normalize and popularize support for undocumented students. We encourage you to share best practices from your institution and showcase undocumented students who are thriving in your community (with their permission).

2. **Utilize social media to highlight the resilience of the immigrant community.**

Encourage your members or employees to share photos of themselves or their families, post poetry or other artwork, or create a video that celebrates the resilience of a community that has been fighting for reform for decades. Don't forget to use the hashtag #IStandWithImmigrants and tag @IAmAnImmigrant.

3. **Organize a workshop for your community.** Bring your peers, employees, or customers together for a moment of storytelling and celebration for what immigrants have contributed to your community. Use the Day of Action as an opportunity to conduct an "undocually" training. Share screenshots or photos from the event online using the hashtag #IStandWithImmigrants.

Looking for inspiration? Respond to this prompt for any of your *I Stand With Immigrants Day of Action* activities:

Throughout the history of the United States immigrants have had to fight for their rights. What changes do you hope to see in our country so that we can better support our immigrant friends and neighbors?

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