TheDream.US **Position: Marketing and Communications Intern** **Start Date: February 24, 2025**	**Location: Washington D.C., Maryland, Virginia** **Status: Part time, Hybrid**

Program Summary

TheDream.US is the nation's largest college and career success program for undocumented immigrant students, having provided more than 11,000 college scholarships to Dreamers attending close to 80 partner colleges in 20 states and Washington, DC. We believe everyone, regardless of where they were born, should have equitable access to a college education, a meaningful career, and opportunities to contribute to the communities they call home.

Position Summary

The Marketing and Social Media Communications Intern will be responsible for supporting TheDream.US with communications to support and increase engagement among newly awarded Scholars, current Scholars and Alumni with available programming and resources. Duties might include managing the private Facebook Community, helping design and create visual content, such as graphics or videos to promote TheDream.US Scholarship and programming. The Intern should have thorough knowledge of TheDream.US National and Opportunity Scholarship programs.

The Marketing and Communications Intern will be hosted by NP Agency, the communications consulting firm managing TheDream.US' external communications and social media platforms. NP Agency is located in Washington D.C. and this internship will require partial time in-person and will provide select exposure to other NP clients and NP's larger team of staff and Fall interns.

This position will begin on February 24, 2025 and conclude by May 31, 2025. The Communications Internship requires a commitment of roughly 200 total hours and will be compensated with a $4,000 stipend.

Key Responsibilities:

Communications:

- Help create and design promotional materials for TheDream.US college and career success programming
- Assist with campaign onboarding newly awarded Scholars, including content creation and messaging for outreach
- Drive engagement with thousands of Scholars and Alumni in the private Facebook group
- Use Facebook Community and ISTS Program Support data to inform communications campaigns
- Provide input and feedback on communications strategy to better reach Scholars and Alumni
- Maintain and engage the Scholar community on Facebook
- Potential to engage with media directly to raise awareness of TheDream.US program

Qualifications

- Must be currently enrolled TheDream.US Scholar in the DMV area for Spring 2025 semester
- Experience developing and implementing content for social media platforms including Instagram, TikTok, Twitter, and Facebook
- Thorough knowledge of TheDream.US National and Opportunity Scholarship Programs, as well as college and career success programs
- Strong analytical, written, and oral communication skills
- Bilingual candidates with fluent verbal and written communication skills in English and Spanish is a plus
- Experience with graphic design, video content creation & editing preferred
- Must have a valid ITIN or SSN prior to start of experience

Apply: Apply through your Parker Dewey profile. To upload your resume, click on your name in the top right corner and click "Profile." Click "Resume/CV." Upload your resume and click the "Save" button.

IMPORTANT: When creating your account, add **TheDream.US** in the Affiliation section of your profile to see internships exclusively available to TheDream.US Scholars!