THEDREAM.US

MORE THAN A SCHOLARSHIP

Instagram: @thedream_us
LinkedIn: TheDream.US
thedream.us/scholarships

TheDream.US Peer to Peer Toolkit

Application Round Opens November 1, 2026

As current or past TheDream.US Scholars, you know becoming a Scholar can be life-changing and understand why help spreading the word to potential applicants is so important.

You also know how to grab potential applicants' attention – from **embracing the latest trends on social media** to sharing reminders that **TheDream.US Scholarships are real and not too good to be true.** So this year, we want to **encourage and empower YOU, our current Scholars and TheDream.US Alumni**, to help spread the word about our application round through a ***peer-to-peer campaign.***

Whether you have a potential applicant in mind or just want to encourage others to know about our **scholarship round opening on November 1**, below find **key information, resources, ideas and examples** of how you can spread the word about becoming a TheDream.US Scholar.

! As always, any support and participation in this peer-to-peer campaign is completely voluntary. Even among those of you wanting to help spread the word, some may feel comfortable filming short videos and being on-camera, while others may prefer to just share graphics, flyers, and key information with your networks and friends. **Please be mindful of the immigration policy environment in our country and communities at the moment and exercise caution – do not share excess information about yourself.** Please keep the below guidelines and key information in mind if you are interested in spreading the word:

Guidelines and Key Information to Include in Any TheDream.US Application Promotion

1. Scholarship Round Opens on **November 1** and Applications Are Open Until **January 31, 2027** (Opportunity Scholarship) and **February 28, 2027** (National Scholarship)
2. Two Types of Scholarships Based on the State Where the Applicant Lives
3. Find Out More Information and How to Apply at thedream.us/scholarships
4. **Tag in TheDream.US** - Instagram: **@thedream_us** | LinkedIn: **TheDream.US**

Flyers and Graphics and Logos

Find graphics, flyers, posters, TheDream.US logos and more all in downloadable format on the promotional section of our website **HERE**

Examples of Trend and Meme Content

At the below links, see examples of some recent creative and fun application round social media content created by TheDream.US Scholars counting down to the opening of this year's round.

If you feel inspired, create your own trend or meme content relying on the above guidelines OR feel free to amplify and share more content you see from TheDream.US social channels

Creative trend content on Instagram counting down until application round opening:

1 MONTH	3 WEEKS	2 WEEKS	1 WEEK
One month until Opening - Watch on Instagram	Watch on Instagram	Watch on Instagram	Watch on Instagram

More Than a Scholarship

This year's theme is ***"More Than a Scholarship,"*** highlighting that TheDream.US doesn't just help our Scholars afford and attend college through our two types of scholarships … we also welcome TheDream.US Scholars into a vibrant community that helps them succeed and graduate, access Dreamer-focused career and internship pathways, and receive essential immigration resources, guidance, and supports.

See full eligibility criteria, a state-by-state breakdown, and learn how to apply:

https://thedream.us/scholarships

We offer two types of scholarships with eligibility based on where the applicant lives.

The National Scholarship

Deadline: February 28, 2027

The National Scholarship is for students to attend a Partner College in their home state or one of our online college options. Applications are open to Dreamer students who came to the U.S. before the age of 16 and before November 1, 2021. The Scholarship is for up to **$18,000 for an associate's degree and $36,000 for a bachelor's degree, plus up to $6,000** in stipends for books and supplies. The deadline for National Scholarship applications is February 28, 2027.

The Opportunity Scholarship

Deadline: January 31, 2027

The Opportunity Scholarship is for applicants from 14 states to attend one of our 5 Opportunity Partner Colleges outside their state. Applications are open to Dreamer students who came to the U.S. before the age of 16 and before November 1, 2021. Applicants must apply, be admitted, and be willing to relocate to one of our Opportunity Partner Colleges to receive this scholarship. The Scholarship is for up to **$100,000** to help cover tuition, fees, and on-campus housing and meals for a bachelor's degree. The deadline for Opportunity Scholarship applications is January 31, 2027.

Social Media Samples

As of November 1, applications for @thedream_us scholarships for Dreamers are now open! We have two types of Scholarships with eligibility based on the state of the applicant. Learn more and how to apply at: https://www.thedream.us/scholarships

This year's theme for the @thedream_us scholarship application round is "More Than a Scholarship," highlighting that our Scholars not only gain access to an affordable higher education, but also become part of a TheDream.US community that helps them succeed and graduate, access Dreamer-focused career and internship pathways, and receive essential immigration resources and supports. Learn more and how to apply at: https://www.thedream.us/scholarships

¡A partir del 1 de noviembre, ya están abiertas las solicitudes para las becas de @thedream_us para Dreamers! Tenemos dos tipos de becas y la elegibilidad depende del estado donde vive el solicitante. Obtén más información y aprende cómo solicitar en: https://www.thedream.us/scholarships